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Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-6)
TOURISM BUSINESS ECONOMICS
Subject Code : BTTM-601-18
M. Code : 79704
Date of Examination : 05-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write Briefly :
 - a) Define Law of demand.
 - b) What is tourism supply?
 - c) Is economics a science or an art?
 - d) What is the scope of managerial economics?
 - e) What is profit?
 - f) What is breakeven point?
 - g) What is meant by perfect competition?
 - h) What is oligopoly market?
 - i) Differentiate between monopolistic competition and monopoly.
 - j) What is consumer behavior?



SECTION - B

2. Pen down the various determinants measuring demand for tourism.
3. Pen down the features and exceptions of law of demand.
4. Discuss the characteristics and various types of tourism supply.
5. Discuss the application of managerial economics.
6. What is meant by Monopolistic competition? Discuss its features.

SECTION - C

7. Explain the law of variable proportions. Discuss its stages by highlighting the stage of rational decision making.
8. What is imperfect competition? Differentiate between perfect and imperfect competition and discuss its features and price determination in short run.
9. Discuss and compare welfare, scarcity and development view of economics in detail.

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BTTM (Sem.-6)
AIRLINE SERVICES AND IN-FLIGHT FACILITIES

Subject Code : BTTM602-18

M.Code : 79705

Date of Examination : 19-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
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SECTION - A

1. Answer the following :

- a) Define scheduled and non-scheduled airlines.
- b) What are the main challenges faced by the airline industry today?
- c) Explain the concept of low-cost carriers.
- d) What is the role of cabin crew in an airline?
- e) Mention two benefits and two challenges of being a cabin crew member.
- f) What is the purpose of a pre-flight briefing?
- g) What are the safety demonstrations conducted before takeoff?
- h) List any four special meal codes used in airline catering.
- i) Explain the importance of food hygiene in airline catering.
- j) What is the significance of galley equipment in an aircraft?

SECTION - B

2. Discuss the regional analysis of airline industry trends.
3. Differentiate between short-haul and long-haul flights.
4. Explain the responsibilities of airline staff before passenger boarding.
5. Describe the process of in-flight meal service.
6. What are the various types of airline classes and their services?

SECTION - C

7. Analyze the evolution of the airline industry from past to present and discuss future trends.
8. Explain the various stages of passenger handling at the airport.
9. Discuss the significance of proper galley equipment handling and the pre-flight galley checks.



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BTTM (Sem.-6)
TRAVEL TICKETING AND TRANSPORTATION

Subject Code : BTTM 603-18

M.Code : 79706

Date of Examination : 22-05-2025

Time : 3 Hrs.

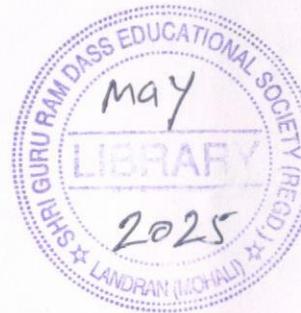
Max. Marks : 60

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SECTION-A

1. Write briefly :
 - a) What is the role of transportation in the tourism industry?
 - b) List the three main types of transportation used in tourism.
 - c) Write the full form of IATA and explain its importance.
 - d) What is the difference between airport code and city code?
 - e) Define global indicators in air travel.
 - f) What are customs regulations and why are they important?
 - g) List two benefits of credit cards for travelers.
 - h) Explain mixed class fare with an example.
 - i) What do you understand by Return Ticket (RT)?
 - j) Write short note on BSP procedures.



SECTION - B

2. Explain the evolution and development of surface transport in India.
3. Discuss the significance of rail transport and mention any three tourist trains.
4. What are health regulations and how do they affect international travelers?
5. Write a note on the role of credit cards in international tourism.
6. Differentiate between One Way (OW) and Return Ticket (RT) with examples.

SECTION - C

7. Describe in detail the process and factors involved in constructing an air fare.
8. How does TIM assist travel agents and tourists in international travel planning?
9. Examine the impact of road transport on domestic tourism in India with examples.

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BTTM (Sem.-6)

TRAVEL DOCUMENTATION

Subject Code : BTTM-604-18

M.Code : 79707

Date of Examination : 26-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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SECTION-A

1. Write briefly :
 - a. Define a passport and mention its types.
 - b. What is a visa and how does it differ from a passport?
 - c. Explain the purpose of a Travel Information Manual (TIM).
 - d. What are the necessary details required to fill a passport application?
 - e. List any two types of visas and their uses.
 - f. What is the significance of travel insurance for international travelers?
 - g. Define customs clearance and its role in travel.
 - h. What is the purpose of a health certificate for travelers?
 - i. Explain the term LERMS in forex transactions.
 - j. What is a landing permit and when is it required?



SECTION - B

2. Explain the different types of passports and their validity.
3. Describe the role of a travel agency in immigration-related functions.
4. Discuss the importance of travel insurance and health certificates.
5. What are the necessary customs regulations for international travel?
6. Explain the process of obtaining permission for special/restricted areas.

SECTION - C

7. Discuss the procedures and formalities involved in visa issuance.
8. Explain the forex terminologies and their relevance in international travel.
9. Describe the process of arranging liquor permits and exchange-related arrangements.

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BTTM (Sem.-6)
ADVENTURE TOURISM
Subject Code : BTTM605-18
M.Code : 79708
Date of Examination : 29-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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SECTION - A

1. Write briefly :
 - a) Define adventure tourism.
 - b) Name any two popular global adventure tourism destinations.
 - c) What is meant by land-based adventure tourism? Give examples.
 - d) Mention two water-based adventure activities popular in India.
 - e) Write any two demand-side factors for adventure tourism in India.
 - f) Name two institutes that offer adventure training programs in India.
 - g) What is the role of an adventure tourism guide?
 - h) Define "grade" in the context of trekking or rafting.
 - i) Expand IMF and write its full form.
 - j) Name one key adventure course offered by NIM Uttarkashi.



SECTION - B

2. Describe the various components and newer dimensions of adventure tourism.
3. Discuss the supply-side factors influencing adventure tourism in India.
4. Explain the importance of communication tools and techniques in adventure operations.
5. Write a note on the role and significance of the IMF in Indian adventure tourism.
6. Highlight the key contributions of ABVIMAS Manali in training and promoting adventure sports.

SECTION - C

7. Trace the historical evolution of adventure tourism and describe its global growth.
8. Explain the different types of adventure tourism (land, air, water) with popular destinations in India.
9. List, compare and contrast the courses offered by HMI Darjeeling and NIM Uttarkashi in promoting the mountaineering education.

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BTTM (Sem-6)

REGIONAL DIMENSIONS OF INTERNATIONAL TOURISM

Subject Code : BTTM610-18

M.Code : 79713

Date of Examination: 03-06-2025

Time : 3 Hrs.

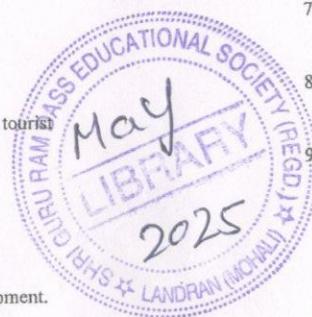
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SECTION-A

1. Write briefly:
 - a) Define international tourism and mention two current trends in international tourist movement.
 - b) What is the significance of cultural exchange through tourism?
 - c) Mention two political issues that affect international travel.
 - d) Write any two reasons why government support is essential for tourism development.
 - e) Name the WTO tourism regions and identify any one region with high tourism potential.
 - f) List any two factors affecting the growth of tourism in the Middle East.
 - g) What do you understand by global competition in the tourism industry?
 - h) Mention any two recent technological developments in the tourism sector.
 - i) What is the role of PATA in tourism development?
 - j) State the function of ICAO in international travel.



SECTION - B

2. Discuss the political aspects affecting international tourism with relevant examples.
3. Highlight the major issues affecting global tourism today.
4. Explain the tourism growth patterns in the Asia and Pacific region based on WTO statistics.
5. Describe the impact of m-commerce on the tourism industry.
6. Discuss the role and objectives of the UNWTO in promoting international tourism.

SECTION - C

7. Critically examine the contemporary trends in international tourist movements and how they influence tourism planning.
8. Compare the growth of tourism across the WTO regions with examples and analyze the regional challenges.

Discuss in detail the contribution of international organizations (IATA, WTTC, PATA) in shaping global tourism policies and promotion.

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